



## Hello February!

We're excited to share our progress and updates from our project areas. This month, we made significant strides in promoting Yoba probiotic yoghurt and supporting our local communities.



**SOCIAL  
MEDIA  
CAMPAIGN  
PREP!**

We have been busy preparing for our social media campaign!

#HealthandWealthwithYoba.

The team have been learning new skills on graphic design, photography and content creation in preparation for our campaign launching in April! Follow us on Instagram, Facebook, X (Twitter) and TikTok so you don't miss any of the action!

## PRODUCER OF THE MONTH!

**STEVEN KAKULAGIRA**

Get to know our producers. This month we're featuring Steven Kakulagira, the producer of Chosen Probiotic yoghurt based in Kamuli. In the picture is Steven with a yoba bicycle.

Steven produces 250 litres of yoghurt weekly and will supply some of the schools on the School yoghurt feeding program in Kamuli.





# HARVEST MONEY EXPO

We attended the Harvest Money Expo at Mandela National Stadium, Namboole from 13th to 17th where our producers showcased their products. The theme was "Farming as a business. Post harvest handling." This event was a great opportunity for us to connect with our community, promote Yoba probiotic yoghurt, and support local entrepreneurship.



## NEW TEAM MEMBER!

We are thrilled to welcome Kule Kassimu, our new Production Coordinator for the Busoga region. Kule brings a positive attitude and strong work ethic to our team. We're excited to have him on board!





# NEW PROJECT ALERT!

We are elated to share that Yoba 4 Life has secured brand new funding from **The Waterloo Foundation** to supplement the ongoing INCLUDE project by SNV. Funds will be used to promote the school feeding programs in the BUSOGA region.

We congratulate our team members that made this happen! We look forward to the new opportunities this will bring our organisation!



## BUSOGA TEAM



Comfort and Kule take the lead on the new project promoting Yoba probiotic yoghurt to schools in the Busoga region. Parents pay a small fee per term for their children to consume probiotic yoghurt every week at school. Studies have shown that children are less likely to get sick whilst consuming Yoba frequently. Go Team!



# **FOLLOW US ON ALL SOCIALS!**

## **WEBSITE:**

**[WWW.YOBA4LIFE.ORG](http://WWW.YOBA4LIFE.ORG)**

## **INSTAGRAM:**

**[HTTPS://INSTAGRAM.COM/YOBA4LIFE](https://instagram.com/yoba4life)**

## **FACEBOOK:**

**[HTTPS://WWW.FACEBOOK.COM/YOBA4LIFE](https://www.facebook.com/yoba4life)**

## **TWITTER (X)**

**@YOBA4LIFE**

## **YOUTUBE**

**@YOBAFORLIFEFOUNDATION6374**

## **CONTACT US:**

**[INFO@YOBA4LIFE.ORG](mailto:INFO@YOBA4LIFE.ORG)**